



Don't be Terrorized by Termites!

Did you know that tiny bugs called termites can eat whole houses? Don't let that happen to you! **ACT NOW** to control the spread of these invaders! Unprotected homes may lead to homeowners spending a lot of money to fix termite damage. Americans spend about \$1 billion a year repairing damage caused by termites. Join other smart homeowners!

▲ There are 2,750 known species of termites.

Try our pest prevention service today!

Highlight a reason people should prevent termites.

◀ ▶ Reason

Definition ↑

A reason is a detail that answers why.



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Highlight evidence that supports why people should prevent termites.

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A fact that can be proven is evidence



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Loaded words trigger emotions. Bandwagon technique appeals to people's desire to be part of the crowd.

Underline examples of loaded words.

Underline an example of bandwagon.



Loaded Words

Bandwagon



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